The Minds That Shaped Tomorrow: Chronicles of Eminent Scientists

First Edition

Editors

Mashhoor K Shilly Das A Somy Soman Rameesa K

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FORWARD

Welcome to "The Minds That Shaped Tomorrow," a captivating exploration into the lives and contributions of some of the most remarkable scientists in history. This book is a testament to the passion, curiosity, and dedication of the first-year BSc Biotechnology students (2023-24) at EMEA College of Arts and Science in Kondotty.

In the dynamic field of biotechnology, understanding the journey of those who paved the way is crucial. The students, under the guidance of our esteemed faculty members, have delved into the lives of eminent scientists whose groundbreaking work has left an indelible mark on science and society. Each chapter unfolds a unique story, offering a glimpse into the challenges, triumphs, and the unyielding spirit that defines these luminaries.

As you turn the pages of this anthology, you will encounter the brilliance of minds like never before. From pioneers who revolutionized genetic engineering to those who deciphered the secrets of the microscopic world, our students have meticulously researched and crafted these narratives to inspire, educate, and ignite a passion for scientific inquiry.

The collaborative effort between students and faculty reflects the ethos of EMEA College, fostering a learning environment that encourages curiosity and academic excellence. Through this book, we hope to instill a sense of appreciation for the diverse paths these scientists have taken, demonstrating that innovation knows no bounds.

"The Minds That Shaped Tomorrow" is not just a compilation of biographical sketches; it is a celebration of human ingenuity, resilience, and the pursuit of knowledge. We invite you to embark on this intellectual journey with us, as we pay homage to the scientific visionaries who have shaped the world we live in today.

May this anthology serve as a source of inspiration for future generations of scientists, encouraging them to dream big, question boldly, and contribute to the everevolving landscape of biotechnology.

> Head, Department of Biotechnology EMEA College of Arts and Science, Kondotty

Dr. Mashhoor K

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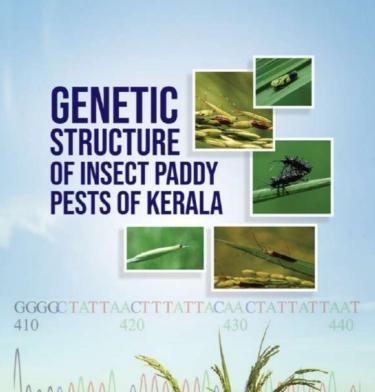
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Thanuj International Publishers

Editor: Mashhoor K

The Trajectory of Transformations:

Voices of Women in the 21st Century Indian English Literature

> Editors Roy P P Dr. Afsal P C

THE TRAJECTORY OF TRANSFORMATIONS:

Voices of Women in the 21st Century Indian English Literature

Roy PP

Dr. Afsal PC





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6. True Crime and the Century: Experiments With the Genre in Indian Fiction

Afsal M & Mubashir K

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Abstract:

This paper attempts to look at the new experiments with crime genre in Indian writings in English particularly with a reference to the recent work on true crime: The Deadly Dozen: India's Most Notorious Serial Killers (2019) by Anirban Bhattacharyya. It will examine the portrayal of crime and criminals in this narrative, as well as the book's fictional approach to discussing real crimes.

Keywords; The Deadly Dozen: India's Most Notorious Serial Killers, Anirban Bhattacharyya, crime genre.

The stories of crime have been a curious matter of consideration not only in fiction but also in real life. The proliferation of crime novels across time stands as a phenomenon with the following possible reasons: politics and psychology. From a political perspective, a crime novel acts as a ideological state apparatus to support and justify the actions of the state. It shows the sovereignty of the state, the dominance of its system of law and order and the primary function of the state in preventing its citizen from all kinds of encroachments into his privacy and security. The psychology, on the other hand, deals with the making of the genre to satisfy the prejudices and expectations of the audience. That is to say, reading crime should generate emotions like fear, tension, curiosity and the final joy of finding the perpetrator.

The crime genre in India is not at its nascent stage, rather it begins almost in parallel with the introduction of proper crime genre in the Western literary

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tradition. There were regional writers in the past from Bengali, Malayali and Urdu writers who wrote both fictions and non-fictions with a sense of the Western models in mind. But the limitation of the Indian explorations in crime genre is its inability to grow beyond the style of Arthur Conan Doyle. The writers often conform to the models put forth by Doyle in setting the plot and characterization which is a reiteration of the stereotype.

Since the beginning of the 21st century, this genre in Indian writing has been undergoing various experiments by incorporating several Indian elements of storytelling. One of the sub-genres of crime that is popular in Indian cultural realm is the true crime stories which appear in the form of books (non-fiction), newspaper articles, memoirs of police officers, documentaries, TV series, interviews, lectures, presentations and so on. The text that is taken for analysis is *The Deadly Dozen*: *India's Most Notorious Serial Killers* by Anirban Bhattacharyya, who is the cocreator, producer and writer of *Savdhaan India*, one of the most popular crime shows in India. The book is published by Penguin Random House in 2019.

The Deadly Dozen: India's Most Notorious Serial Killers delineates the expeditions of twelve notorious serial killers in India who belong to different genders, age groups and class denominations. It also elaborates the stories of detection by the investigators. Unlike the language of journalism or legal writings, the author purposefully uses a narrative of fiction in order to create the tension and curiosity among the readers. The epigraph of the novel warns the reader "be scared, be very scared", and dramatically proceed with the art of storytelling to inculcate terror and fear. The opening lines of the first story exemplifies such an effect of fiction:

'Niruttu! The cops at the roadblock signalled the three-wheeler to stop. It was 2 a.m. The streets of Madras (now Chennai) had long emptied out. The only life visible was the dogs, the homeless and the cops.

The passenger in the three-wheeler was on edge. There were three jute sacks at his feet. They were too large to hide and it was too late

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to dispose them of. The enemy was at the gates, at this roadblock. (1)

The abrupt beginning resonates the beginning of a novel or a story that allures the reader to experience and empathize with the emotions of the characters. This is how he brings narrative into a serious discussion of a criminal's real-life story. The implementation of the narrative in the description results in what Marie-Laure Ryan says about the function of a narrative that because of narrative "we read the text as a story, or rather we read the story told by the text, whether or not we are aware of what we are doing" (33).

In addition, the representation of time and space in the narrative produce interesting effects. The temporal and spatial information create an order, duration and a background that allow the reader's imagination to position himself in the narrative world. The second story of Cyanide Mallika begins similarly:

Hoskote is a small taluk and one of the thirty districts in Banglore Rural. Home to more than twenty prominent temples, Hoskote is a well-known pilgrimage site. One of these is the Jalageramma temple.

On 19 October 1999, thirty-year-old Mamata Rajan removed her sandals at the entrance of the Jalageramma temple. (39)

Such a portrayal of time and space enables the reader to imagine and immerse oneself in other people's places, and in other locations in the story world. Through the narrative, the book influences the perceptions of people about the world by the way of forcing them to empathize with time, space and characters.

Along with this, Bhattacharyya brings quotations under each chapter titles to convey the moral of the whole story in a nutshell. The first chapter quotes Buddha's famous lines: "You will not be punished for your anger; you will be punished by your anger". The spiritual dimension to this criminal profile of Gowri Shankar, the protagonist of the first chapter, makes it more complex in a way that the traditional methods of treating the crime genre is drastically distorted by means of taking the attention of the reader from criminal or his criminality to the

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philosophy or moral of the story like in a folk tale. Traditional stories are told either from the perspective of criminals who often justify their crime as revenge. Most of the stories are narrated from the investigators' perspective who are supposed to reclaim the social order and bring back justice. Bhattacharyya's idea of moral lessons of true crime stories aligns with the Indian tradition of telling fables for didactic purposes.

To conclude, the central argument about the Indian experiments with crime genre is that it engenders fear, cautiousness and curiosity among the public through incorporating narrative and fictional techniques. Further, the genre plays a significant role in the making of a vigilant citizen who is taught that he can be victimized any time by the vigilant criminals all around.

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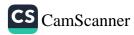
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Covid 19: New Normal to New Future of Economy

PANDEMIC TURN: BUSINESS RESILIENCE PRACTICES

Editors: ABOOBACKER SIDDEEQ KC IBI3AHIM PA

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Customer's Satisfaction Towards Akshaya Centers During the COVID-19 Pandemic Period

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Abstract: This paper investigates customer satisfaction towards Akshaya centers during the Covid 19 pandemic. It also analyses the effectiveness of Akshaya centers during covid-19 in Kerala. The primary data will be collected through structured questionnaire from general public of Malappuram district. The result of study shows that Covid-19 protocol is not carefully maintained in many Akshaya centers and transportation is the main problem faced by respondents to approach Akshaya centers during Covid-19. The respondents wish to have certain changes in the Akshaya center services in order to overcome the barriers faced during Covid-19 pandemic.

Key Words: Customer's satisfaction, COVID-19, Digitalization, CSC

1. Introduction

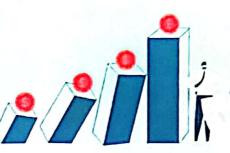
The Akshaya project is one of the e-governance programs in Kerala. It was one of the district wise e-literacy programs with an intention to 'empowering Kerala', which was firstly started in Malappuram district in November 2002. In Kerala Akshaya centers are performing the role of Common Service Centers (CSC) as citizen interface for delivering various government services under e-governance along with some business to consumer (B2C) services. Akshaya Project is a model ICT project initiated by the government of Kerala under Kerala State Information Technology Mission (KSITM) to bridge the digital divide and to bring the benefits of information technology to each and every individual in the state. Akshaya made the lives of common man easy by simplifying the process of delivering Government to consumer (G2C) and Business to consumer (B2C) Services. The present study focused on the study of level of awareness of functioning of Akshaya common service centers in Malappuram District.

As we all know, some of them are not able to approach the Akshaya centers during past few months due to the pandemic situation of COVID 19.So we were so helpless to do our necessary online works such as paper works especially filling of forms including scholarships, various certificates, etc. Through this study, the researchers tries to find



Covid 19: New Normal to New Future of Economy

PANDEMIC TURN: BUSINESS RESILIENCE PRACTICES





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